

RCIS OF CARROLL COUNTY PRESENTS

WALK A MILE IN HER SHOES 2021

SPONSORSHIP OPPORTUNITIES



Join us!

Help survivors of sexual violence receive free & confidential services.



Market with us!

Last year, Walk A Mile sponsor promotions reached thousands.



Walk with us!

Walk, cheer, or set up a table as our community takes a stand!



Hello Community Partners!

Our 13th annual Walk a Mile in Her Shoes event will be here sooner than you think! Please plan to join us on the weekend of April 10-11th. We are giving participants all weekend to walk a mile or several miles! Last year this event was made virtual due to the COVID-19 virus and given the current conditions we have chosen to do the same this year. We have decided to approach the walk with a new perspective—we are lowering our registration fee and inspiring community members to walk a mile virtually. We encourage walkers to record their walk and submit to us where we will post on our social media and our walk a mile video!

In 2019, this event brought together more than 230 walkers and 45 local businesses to raise awareness for the issue of sexual violence in Carroll County. It is also an important fundraiser to support the free services Rape Crisis Intervention Service of Carroll County (RCIS) provides to victim-survivors and their loved ones.

RCIS is a non-profit organization established in 1978 to provide services such as a 24-hour hotline, walk-in crisis intervention, individual and group therapy, hospital and court accompaniments, and community education. In large part because of fundraisers like Walk a Mile, anyone over the age of 12 who has experienced sexual violence of any kind can reach out to us 24/7 for support, no matter how long ago it happened.

Nationwide, 1 in 6 women and 1 in 33 men will experience attempted or completed rape during their lifetimes (www.rainn.org/statistics) and, unfortunately, we know Carroll County is no different. Last fiscal year, RCIS served almost 300 individuals, but we know there are many more who have not yet reached out for help. Events like Walk a Mile in Her Shoes show victim-survivors that Carroll County supports them and is taking a stand against sexual violence.

Please consider joining us this year as a walker, team leader, or corporate sponsor to help send this important message and ensure that our services continue to be available free of charge. More information is available at www.rapecrisiscc.org or www.walkamilecc.org.

Sincerely,

Leslie Krebs-White Community Educator
lkwhite@rapecrisiscc.org
Office: 410-857-0900
24-Hour Hotline: 410-857-7322

Sponsorship Levels

Stiletto Sponsor: \$750

- Four FREE walker registrations
- Recognition on RCIS social media pages and WTTR, including an exclusive business spotlight Facebook post
- Your logo (large size) on walk registration website
- Social media Q&A (live or recorded)
- Business recognition on days of walk

Platform Sponsor: \$500

- Two FREE walker registrations & masks
- Recognition on RCIS social media pages
- Your logo (medium size) on walk registration website

Pump Sponsor: \$200

- Recognition on RCIS social media pages
- Your business name on walk registration website



Questions?

Contact Leslie at
410-857-0900 or
lkwhite@rapecrisiscc.org

Sponsorship Form

Please complete and return this form by Friday, April 2, 2021.

Send to PO Box 1563, Westminster, MD 21158 or to lkwhite@rapecrisiscc.org

Yes! We would like to sponsor at the following level:

- Stiletto: \$750
- Platform: \$500
- Pump: \$200

Contact Information

Organization / Name (Exactly as you would like it to appear on promotional materials.)

Contact Name & Title (This person will receive all information related to sponsorship benefits.)

Contact E-mail

Contact Phone

Address

Payment can be made by mailing check (address above)

or: <https://www.rapecrisiscc.org/donate/>

(Please put WAM Sponsor in the note section.).

Walk a Mile in Her Shoes will take place on April 10-11, 2021. Visit www.walkamilecc.org or call 410-857-0900 for more information.